

Message Text

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46

ACTION ARA-10

INFO OCT-01 ISO-00 EB-06 RSC-01 /018 W

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R 062002Z NOV 74

FM AMEMBASSY BOGOTA

TO USDOC WAHDC

INFO SECSTATE WASHDC 4612

AMCONSUL CALI

AMCONSUL MEDELLIN

UNCLAS BOGOTA 9856

E.O. 11652: NA

TAGS: BEXP CO

SUBJECT: SEPI-75

REF: A) USDOC -13655 B) BOGOTA 8536 C) BREWER MUNZER/GIBSON BELL

TELECON OF 10/25/74

1. SHIPPING ADDRESS FOR SEPI-75 AS FOLLOWS:

SEPI 75

CORPORACION DE FERIAS Y EXPOSICIONES SA

CARRERA 40 22-C-67

BOGOTA D E COLOMBIA

ON ARRIVAL NOTIFY (NAME, ADDRESS, TELEPHONE & TELEX
OF FREIGHT FORWARDER).

2. WITH RESPECT TO EBCO PRODUCTS WHILE WATERCOOLERS
PRODUCED LOCALLY (DUTY 56 PERCENT), DEHUMIDIFIERS AND
HUMIDIFIERS IMPORTED (DUTY 25 PERCENT).

3. POST RECOMMENDS FOLLOWING FIRM AS FREIGHT FORWARDER
AND ALSO AS TEMPORARY LOCAL AGENT FOR NTM EXHIBITORS:

INTERCONTINENTAL CARGO AGENCIES LTDA RICHARD M EVANS

MANAGER CARRERA 27 NO 23-A-40 BOGOTA D.E. COLOMBIA

TELEPHONE (S) 69-03-64 69-03-84 & 44-97-00 TELEX (ICCACO)

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441369.

4. AFTER CONSULTING WITH ABOVE PROSPECT EMBASSY STRONGLY RECOMMENDS THAT:

- (A) FEB 1 1975 BE DESIGNATED AS FINAL DATE FOR SEPI-75 SURFACE SHIPMENTS TO LEAVE US PORT.
- (B) FEB 25 1975 BE DESIGNATED AS FINAL DATE FOR SEPI-75 AIR SHIPMENTS LEAVING US.
- (C) USDOC APPOINT FREIGHT CONSOLIDATOR IN MAJOR US PORTS TO AGGREGATE SURFACE FREIGHT BOUND FOR SEPI-75.
- (D) USDOC MAKE ARRANGEMENTS FOR A SINGLE, REPEAT, SINGLE SHIP TO PICK UP CONSOLIDATED SURFACE FREIGHT FOR DIRECT SHIPMENT TO BUENAVENTURA. NO LATER THAN FIRST WEEK OF FEBRUARY. (IT MAY BE NECESSARY TO ARRANGE FOR A SECOND SHIP TO SERVICE GULF PORTS).
- (E) USDOC APPOINT AN AIRFREIGHT CONSOLIDATOR IN MIAMI.

(F) USDOC MAKE ARRANGEMENTS TO CHARTER ONE OR MORE AIRCRAFT TO TRANSPORT AIR FREIGHT TO BOGOTA NO LATER THAN THE LAST WEEK IN FEBRUARY. (THE ABOVE WOULD MEAN A 20-25 PERCENT FREIGHT COST REDUCTION FOR EXHIBITION).

5. IMPLEMENTATION OF ABOVE MEASURES WOULD ENABLE SELECTED SHIP TO BE MET IN BUENAVENTURA BY A FLEET OF TRUCKS OF SUFFICIENT CAPACITY TO HAUL TOTAL SHIPMENT TO BOGOTA IN ONE CONVOY.

6. FIRST LOCAL PARTICIPANT FOR SEPI-75 SIGNED UP OCTOBER 25 IN CEREMONY HELD IN AMBASSADORS OFFICE WITH AMPLE PRESS COVERAGE CABARRIA & CIA S A REPRESENTING PACKAGE MACHINERY COMPANY EAST LONG MEADOW MASS 01028, TELEPHONE (413) 525-6441 EXHIBITING FOUR INJECTION MOLDING MACHINES ONE REED PRENTICE MODEL 300 TE ONE REED PRENTICE MODEL TE 200 AND TWO REED PRENTICE MODEL TE 100 AND DESIRING 100 SQUARE METERS IN FRONT-CENTER LOCATION.

7 OWING TO LOCAL IMPORTANCE OF CABARRIA, SIZE OF MACHINERY TO BE EXHIBITED AND POTENCIAL FOR ENCOMPASSING ADDITIONAL SPACE AT LATER DATE POST RECOMMENDS THAT LATTER BE ASSIGNED FRONT 100 SQUARE METERS OF STAND NO 48.

8. UPON CONFIRMATION OF ACCEPTANCE BY USDOC POST WILL UNCLASSIFIED

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COLLECT EXHIBITOR CONTRIBUTION.

9. SEPI-75 CONTROL OFFICER BELL RETURNING TO US NOVEMBER 26-DEC 29, 1974 FOR R&R. AS PREVIOUSLY DISCUSSED WITH TOM THOMAS AND TOM BREWER POST ANXIOUS FOR BELL TO HAVE CONSULTATION WITH USDOC ESPECIALLY FRED OTT, CONCERNING SEPI-75. BELL WILLING TO TRAVEL TO WASHINGTON FROM BIRMINGHAM ALABAMA DEC 4, 5 6 IF USDOC WILL PROVIDE TRAVEL AND PERDIEM. BELL CAN CARRY

SLIDE SHOW OF US PAVILION IN BOGOTA FAIR WHICH POST
INTENDS TO UTILIZE IN PROMOTION OF SEPI-75.
10. PLEASE ADVISE ASAP.
WHITE

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NNN

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